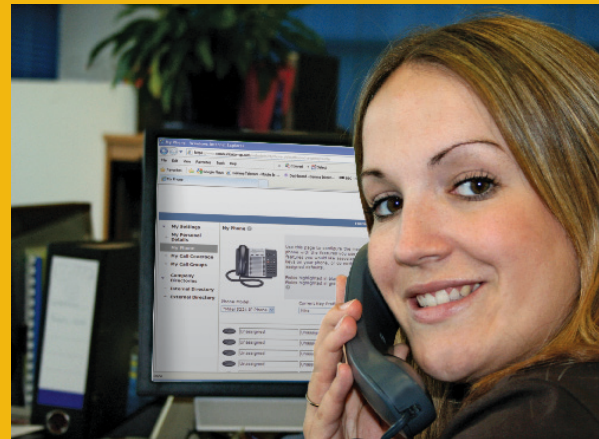


The first and simplest step into Hosted IP Telephony



Fully featured telephony without
the need to invest in a PBX

WHAT IS COMMUNICATOR?

Communicator is a hosted telephony system designed for single and multi-site businesses that offers powerful PBX features to reduce your total costs and improve the productivity and image of your business.

Delivered with assured connectivity, onsite installation, training and ongoing support, Communicator can be supplied with no capital outlay and can be purchased under flexible pricing models that suit your business.

So if you're looking for a feature rich hosted telephony system which provides all the benefits of IP Telephony with minimal hassle, Communicator is the solution for you.

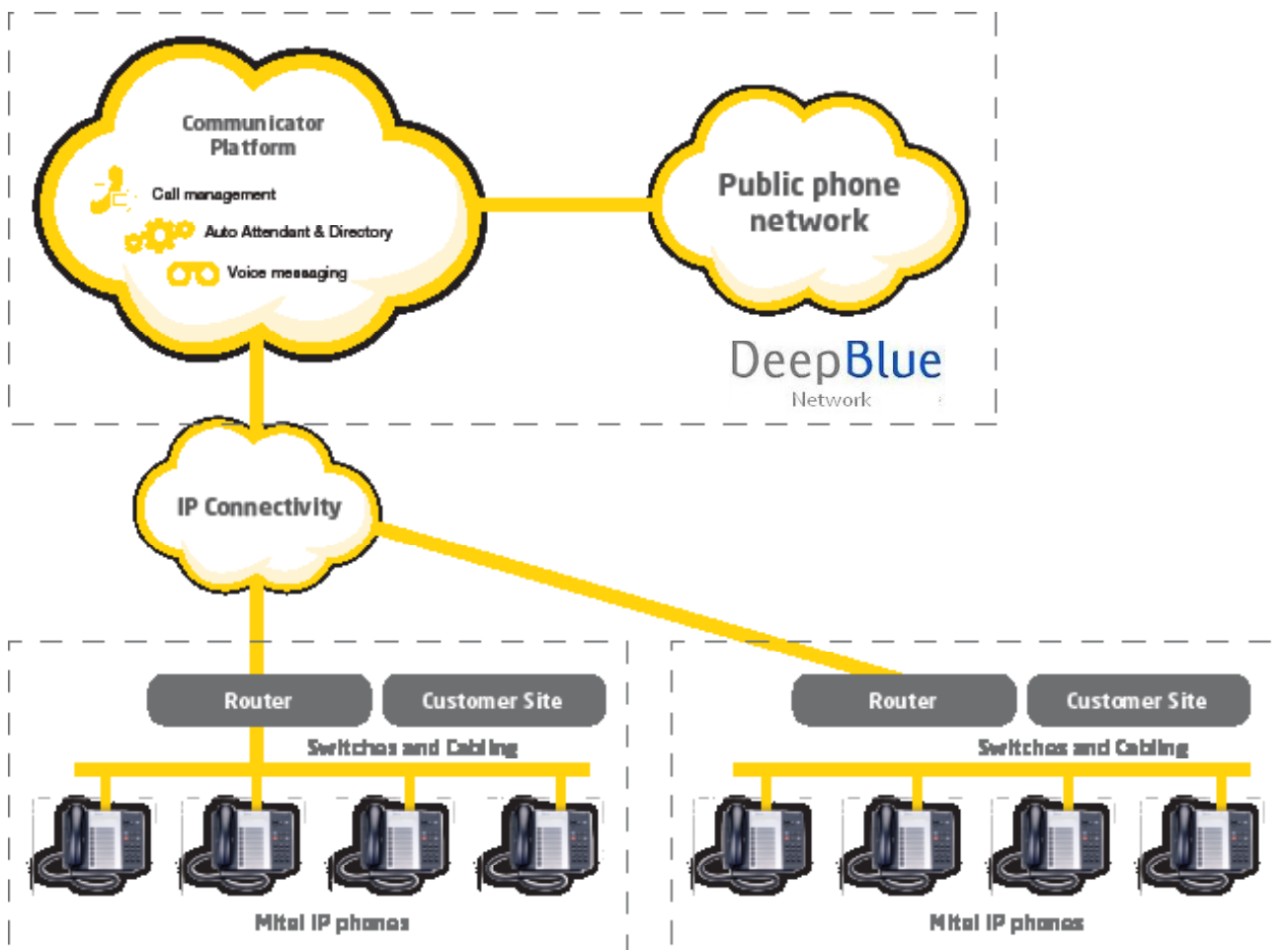


THE BENEFITS OF COMMUNICATOR

- No PBX required – Minimal equipment on site allowing you to maximise your office space and eliminate the number of expensive engineer visits.
- Fully bundled features – All the features of a PBX solution at one fixed cost.
- Future proof your system – Hosted nature of the system means any upgrades or enhanced system functionality is immediately available to your system without the need to pay additional upgrade costs or change equipment.
- Lower call costs – All the benefits of IP Telephony, from free site-to-site calls to cheaper A-Z rates.
- Reduced connectivity charges – An access solution provided over a single analogue line, providing the ability to remove expensive ISDN connections.
- Scalable for new employees – Immediately scalable to offer new employees their own customisable user profile.
- Easy to use web interface – Puts you in complete control of your phone system and call management with expert training and support available. Add new users in minutes (not days), all under your control.
- Number flexibility – Have geographic numbers delivered anywhere within your business, no matter where you are located.

HOW DOES IT WORK?

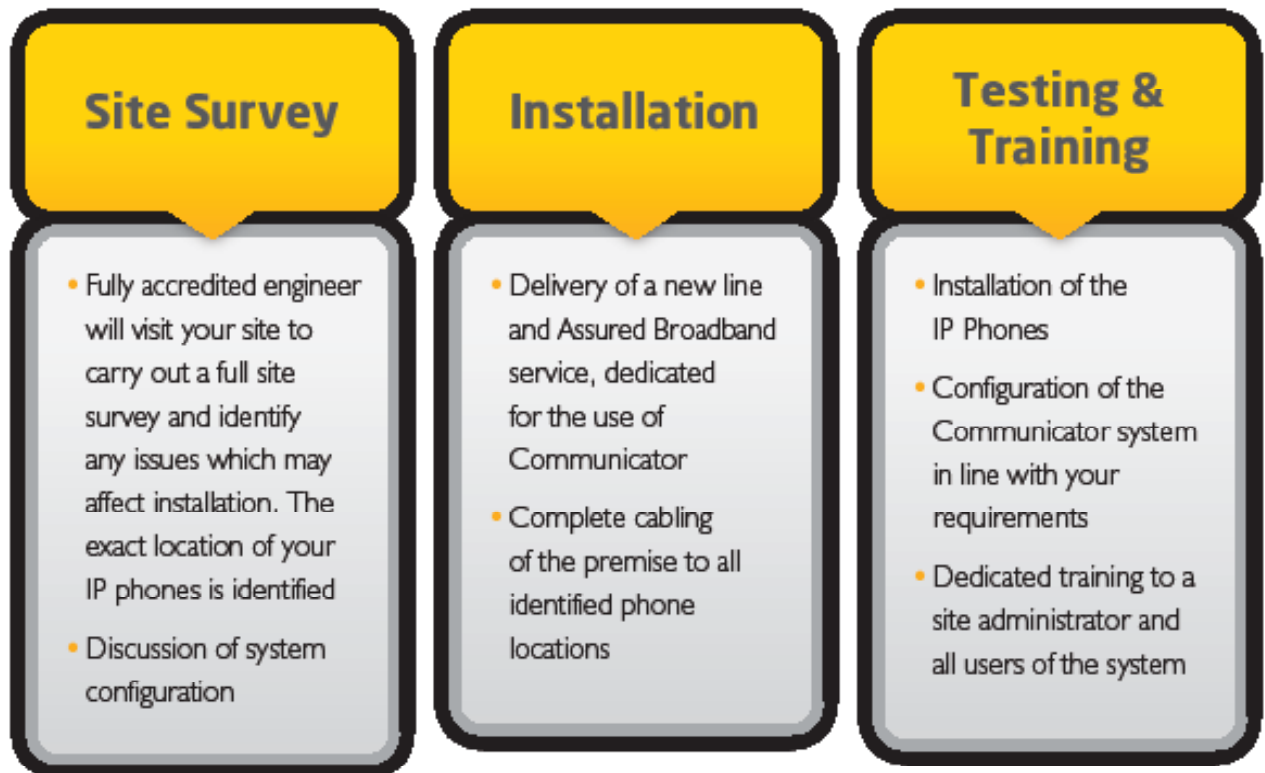
Communicator works over IP connectivity (typically broadband) which is dedicated to the voice service for quality purposes. The service does not touch the public internet – it is a business grade service designed for flexible, high quality communications and all features of the service are hosted on the Deep Blue network freeing up space for you, with no additional costs of maintenance, secure locations, or accidental damage to your



A TYPICAL INSTALLATION

The Communicator service includes IP phones, IP connectivity and any number changes or porting of existing numbers to the new system.

THE BELOW IS A TYPICAL INSTALLATION EXPERIENCE



YOUR CHOICE OF MITEL HANDSETS

Mitel 5304	Mitel 5312	Mitel 5324	Mitel 5330	Mitel 5340
				
Speaker, but no microphone	Hands free speaker phone (half-duplex)	Hands free speakerphone operation (full duplex)	Hands free speakerphone operation (full duplex)	Hands free speakerphone operation (full duplex)
	Two-line, 20 character backlit LCD display	Two-line, 20 character backlit display	Two-line, 20 character backlit display	Two-line, 20 character backlit display
Lamp for Messaging waiting and alerting		3 context-sensitive softkeys for additional features	Memory key label LCD display	Memory key label LCD display
2 programmable keys with LEDs, dedicated as line appearance keys	12 programmable multi-function memory keys with colour LEDs	24 programmable multi-function memory keys with colour LEDs	24 programmable multi-function memory keys with colour LEDs	48 programmable multi-function memory keys with colour LEDs
7 programmable keys without LEDs	6 fixed function keys, including Directory, Cancel, Redial, Hold, Transfer/ Conference and Message	6 fixed function keys, including Directory, Cancel, Redial, Hold, Transfer/ Conference and Message	Fixed function keys	6 fixed function keys, including Directory, Cancel, Redial, Hold, Transfer/ Conference and Message
Power over Ethernet	Mute and Speaker keys	Mute and Speaker keys	Mute and Speaker keys	Mute and Speaker keys
	Dedicated headset jack	Dedicated headset jack	Dedicated headset jack	Dedicated headset jack
		Message Waiting lamp		Support for Programmable Key modules, IP Conference Unit and the Line Interface Module for Analogue lines

YOUR CHOICE OF FEATURES

Communicator comes with a comprehensive list of features so big that we couldn't fit them all into this short brochure. These features cover all items you will be used to in your traditional phone systems, through to the many new capabilities that are available in enhanced IP connectivity.

SOME EXAMPLES ARE:

- Web based customer self management – including the ability to create company wide memory key mapping profiles, configure business hours, add auto attendants, configure incoming call routing, create company directory, add hunt groups, add broadcast groups, add monitor groups, click to dial, create end user function specific to that user.
- General handset features – including the ability to display Caller ID, line selection/in use, login/phone identification service, message waiting indication, programmable keys, softkeys, speaker phone, phone twinning with mobiles.
- Personal features – including the ability to programme speed keys, redirect calls back to the auto attendant, forward calls on no answer, forward calls on busy, forward calls to designated colleagues after set number of rings, voicemail, manage your own call flow behaviour, call group login and log out, call hold, call lists, hot desking, park/retrieve, page, speed dial, 3 way conferencing, call transfer, label printing.
- Administrator features – Auto attendant, groups management, call permission, call queuing, company directory, company speed dials, direct dialling, emergency routing override, hunt groups, music/announcement.

YOUR CHOICE OF FUNDING

Communicator is available through either a leasing agreement

Capex	Leasing
Initial upfront to cover handset and installation costs	No upfront costs
Small ongoing monthly rental for service	3 or 5 year deals available
No minimum contract term	

WHO IS IT AIMED AT?

Communicator is aimed at a variety of target audiences; by size it is ideal for companies with 3-50 employees in a head office with 2 or more sites that work together and is capable of running a system for hundreds of employees. It also becomes highly regarded in vertical markets where your company's image is important. Here are some examples of how Communicator is often used:



Single or multi site organisations – such as serviced offices, Public Sector, taxi firms, retail, travel/estate agents, car dealerships, couriers, schools and solicitors.



Image and perception – Communicator gives you number portability and flexibility, so you can take your number with you regardless of location or provide a number of full UK area codes from one location. "Big office phone system" features that you get with Communicator such as call forwarding, company directory and remote home worker access all help in portraying a professional image for a company.



Business continuity – Communicator is a hosted service using IP Telephony and as such provides a robust business continuity solution. In the event of a disaster the services can be instantly moved across to a backup plan that can include, for example, diverting calls to different locations without loss of functionality.



Temporary sites – Quick deployment, no reliance on BT and no long term contracts make Communicator an ideal solution for temporary sites.

COMMUNICATOR



Phone: 0844 848 2300

Email: info@deepbluetelecom.co.uk

Website: www.deepbluetelecom.co.uk

Address: Telecom House, Rudgate Court,
Wetherby, LS23 7BF



DeepBlue
Business Communication Specialists